

EARSHOT JAZZ

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RFP: Video Production, Earshot Jazz Festival 2020

Open Until August 30, 2020

Submit To: Halynn Blanchard, Production Manager
halynnblanch@gmail.com

About the Project

Now in its 32nd year, the annual Earshot Jazz Festival celebrates the legacy and progression of Seattle's vibrant jazz scene. Due to the restrictions imposed by COVID-19, Earshot Jazz is producing the 2020 festival in an all-digital streaming format.

Earshot Jazz requests proposals for video production work for this year's festival. Earshot is open to proposal submissions from freelance video editors/producers or companies of any scale, with a preference for those located in the Seattle/King County area. Earshot is particularly interested in proposals from BIPOC-owned businesses or freelancers.

Production Dates: September 1 - November 8, 2020

Festival Performance Dates: October 16 - November 8, 2020

Number of Videos to Produce: 10-15 videos, each est. 45 minutes in length

If interested in this project, please submit a proposal that includes: a short bio of you or your company; a video sample of work; and a detailed quote or estimate of costs for producing each of the three types of video projects listed below. Each of these event types represent Earshot's best estimate for the scope of work required, but feel free to include suggestions or recommendations in your proposal.

If you have questions or would like further clarification on project details prior to your proposal, please contact the Production Manager.

Video Type 1: Final editing of venue-captured video and audio, est. 45 minutes

Edit professionally pre-recorded concert performances into final livestream-ready video, incorporating Earshot's festival branding.

a. Insert pre/post-show slides, video intro/outros, and add closed captioning to video

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Video Type 1, con't

- b. Work with Earshot team to finalize video editing with color correction & audio balance, adhering to the Earshot digital event format
- c. Prepare streaming-ready video file

Video Type 2: Final editing of home-captured video and audio, est. 45 minutes

Edit home-recorded masterclasses, lectures, and performances from artists into final livestream-ready video, incorporating Earshot festival branding.

- a. Provide artists with technical specifications and instructions for video and audio capture at home
- b. Insert pre/post-show slides, video intro/outros, and add closed captioning to video
- c. Work with Earshot team to finalize video editing with color correction & audio balance, adhering to the Earshot digital event format
- d. Prepare streaming-ready video file

Video Type 3: Stitched-together artist video submission, est. 45 minutes

Work with up to 3 separate artists to recorded audio and video to stitch together a "virtual choir" style performance

- a. Provide artists with technical specifications and instructions for video and audio capture at home
- b. Perform audio editing to merge/layer up to 3 separate instrument recordings
- c. Perform video editing to produce "virtual choir" style video from up to 3 separate performer recordings
- d. Perform post-production video editing
 - i. Insert pre/post-show slides, video intro/outros, and add closed captioning
 - ii. Perform final video editing/audio balancing to align with Earshot digital event format and prepare streaming-ready video file